

Cranbury Service Station
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March 20, 2012

TESTIMONY BEFORE THE ENERGY & TECHNOLOGY COMMITTEE
RE: SB 447
AN ACT MODERNIZING THE STATE'S TELECOMMUNICATIONS LAWS

As the owner of the Cranbury Service Center, I am proud to offer personal service to each of the individuals, families and businesses my company serves. Personally managing my company and interacting with patrons on this individual level, though, I also bear witness to the severe effects of Connecticut's overbearing regulatory policies and the power they have to drive business from our region and cripple job growth throughout our great state. In order to reverse this trend, it is imperative that the state of Connecticut work to cultivate a modern, competitive business atmosphere and I urge you to work toward this by supporting the Connecticut Telecom Modernization Act.

From the standpoint of my own business, the Connecticut Telecom Modernization Act is just what Connecticut needs to get back on track toward growth and prosperity. At present, unemployment and economic stagnation directly impact the livelihood of my patrons and, subsequently, can easily turn into lost business for me—something I simply cannot afford in today's economy. As a citizen and business owner, I cannot over state how seriously these issues demand action to modernize regulations, jump-start business growth and allow for the creation of new jobs.

More specifically, the Telecom Modernization Act offers a targeted reduction in regulatory inefficiencies and streamlines the very policies that have held back Connecticut's telecom industry for too long, all at no cost to the consumer. These new, improved and modernized regulatory structures will in turn allow local businesses to renew investment in Connecticut, create jobs and, ultimately, reinvigorate communities throughout our region.

While I might not be the loudest voice on either side of this issue, I do hope you recognize the importance of this bill to my business and many other businesses like mine who are fighting to succeed in uncertain economic times.

John Giafardino